



# the SPLINTER

CLUB 470 \* DISTRICT 5160 \* ORGANIZED APRIL 29, 1926

[www.rotary5160.org](http://www.rotary5160.org)

MEETING DATE: May 9, 2017

[www.woodlandrotary.org](http://www.woodlandrotary.org)



**Today's Meeting** President Gary Wegener opened the meeting by having David Contto lead us in the Pledge of Allegiance. Steve Venables, Mark Werum and Clancy Duppong led us in Rotary Grace. Gary thanked Aniek Ramsay for another smooth running Senior Barbecue. Aniek thanked everyone who worked and said we served between 400 and 500 folks. Gary also thanked Les Engelmann for Meals on Wheels.

**Visiting Rotarians/Guests /** We were joined by three members of the Sunrise Club, Don Sharp, Kevin



Sanchez, and Charles Mack.



**Announcements** Next week is our Polio Plus donation day. We want 100% attendance and everybody to donate at least \$26.50. The total of our donations will be matched by the Club. The Gates Foundation matches polio donations 2 to 1. Rotary International may also match. It is conceivable that our gifts could generate between \$10,000 and \$20,000 to finally eradicate Polio. Gary is passionate about Polio eradication. Let's not let our President down. George Burger, Don Huff, III, Ken Nordgren, and President

Gary each donated \$100. George Berrettoni donated \$26.50 in change, carefully rolled. President Gary also



said we might take a Cub Picture in the courtyard next week.

Volunteers are still needed for Kids Read on Tuesday May 23<sup>rd</sup> at the Woodland Community College.

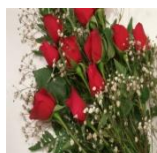
Kris Kristensen reminded us that the Demotion will be June 27<sup>th</sup>. Logistics are being worked on.

Steve Venables said the first ever Honey Festival in downtown Woodland drew twice as many as expected, approximately 20,000 attending.

President Gary and Peter Holmes presented Kevin Sanchez, the Director of the Yolo County Food Bank, and Don Sharp, a board member of the Food Bank, with our check from our Auction, of \$20,000.



***Birthdays and Anniversaries*** I (Bob Nakken) celebrated my 65<sup>th</sup> on April 27<sup>th</sup>. Dick Hoppin celebrated on May 6<sup>th</sup> (1940?). Tom LaBrie celebrated on May 1<sup>st</sup> (also 1940?). Christian Sherrill celebrated his 13<sup>th</sup> anniversary with Holidae on May 8<sup>th</sup>.



**Recognition** Scott Johnston was fine master, but was left with little time to pick our pockets.

Happy Time:

Clancy Duppong held is two day old great granddaughter last Saturday. Clancy rang the bell for Polio Plus.

John Leckey was happy his daughter's first teeth came through. She was too because she can now bite him when he reads her those inane political news stories.

Gary Wirth had a wonderful trip to Europe, which included Poland and, I think Austria.

Scott's only real fine was directed at Chuck Maltese and Peter Holmes for somehow not getting their Senior Barbecue picture, taken by the Democrat photographer, in the paper. They must have been too ugly.

Scott asked all non attendees of the Senior Barbecue to pay \$5.



***Rags to Riches*** Carl Rodegerdts won a free lunch.

***Today's Program*** Chuck Moore introduced his daughter, Adrienne Moore, news anchor for KOVR CBS 13 news. Adrienne is an Emmy Award winning reporter/anchor with Channel 13 which is owned by CBS. She began her career with an internship at Channel 13. She went to Jacksonville, Florida where she was a reporter at WJXT. There she met her husband, Michael Kelly. They married in January this year. They are currently expecting their first child. From Florida she went to San Diego as an anchor/reporter. She has held similar positions in San Luis Obispo and Chico. She rejoined Channel 13 in January of 2015.

Adrienne apologized because she feels she has “pregnancy brain”. She anchors the 4:00, 5:00, 6:00 and 10:00 p.m. time slots. To get into the broadcast business, Adrienne stressed that you must have or develop the following qualities:

1. Solid writing skills and the ability to write quickly and have it done on time. Adrienne prepares religiously for each broadcast and rewrites much of the material.
2. Courage; meaning the ability to put yourself in the public arena. You have to have a thin skin to take some of the mean messages and criticism you will receive.
3. Passionate about learning: You must be naturally curious. Adrienne views her job as a “classroom” where she learns something new every day.
4. Internships; you have to get your foot in the door.
5. A Voice coach.



6. An established look. It is a visual medium and looks are important.



There are 240 media markets in the Country. New York is number 1. Sacramento is number 19, so a very large market. It is unique in the physical area it covers, from the Bay Area to Tahoe and from Yuba City to Modesto. CBS has the money and equipment to be very competitive with the other networks, NBC, ABC, Fox, & Telemundo.

There is a “rush” to be first with a story, but accuracy is more important. Adrienne is committed to accuracy. Sacramento is known for quality reporters, Lester Holt being the most famous. Women do tend to be scrutinized more. She has been told she looked like a “’70’s prostitute”. In Florida she was told, “Hey Hollywood, go back to California, we don’t like you”. She has been told her lipstick is too pink.

It takes a woman longer to get ready. She starts to get ready at noon and arrives at the studio at 2:00 and works till 11:00. The business is also changing. When she started the average age for reporters was 30 to 40. Now it is 20 to 30.

**Upcoming Programs** Next week Tim O’Halloran, manager of the Yolo County Flood Control and Water Conservation District will join us.

**Annual Events**

**Upcoming Programs**

**Officers/Directors**

**Where to Make Up Roster**